

The Children's Aid Society
www.childrensaidsociety.org

The FACES OF **PROMISE**



2014 ANNUAL REPORT

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MISSION

The Children's Aid Society helps children in poverty to succeed and thrive. We do this by providing comprehensive supports to children and their families in targeted, high-needs New York City neighborhoods.

Cover: Brianna Collymore-Young and Gwen White work at A Time for Children, a children's boutique in Manhattan founded by Marjorie Stern that donates all profits to The Children's Aid Society. Learn more about Brianna on page 12.

THE FACE OF OUR WORK IS **ONE OF HOPE.** It beams with energy and excitement and discovery. It is the face of promise and everything the future may bring.

Behind each face is a life that deserves freedom from poverty—and the same dignity and opportunity that many Americans enjoy. We at The Children’s Aid Society care deeply about every person who comes through one of our many doors across New York City.

But it is not enough to care. We have to focus on the impact our programs and services have in the lives of the children and families we are so honored to serve. By finding ways to effectively measure our work, we become better able to effect the change demanded by the needs of our communities.

Our ultimate goal is simple: ensure that there are no limits to the aspirations of young people, no barriers to their achievement; a college degree offers the best road

to such a future. And that principle is the foundation of our *Keeping the Promise* cradle-through-college pathway. We will continue to evaluate and strengthen that model because only by assessing our results can we be outstanding as an organization.

We want a society that no longer chooses which children will have what they need but makes sure that all children do. Working with you—our friends, supporters, partners in communities and at all levels of government, and our program participants—will bring us closer to realizing that vision.

It is time to end tolerance of poverty. We can do so by delivering powerful results and advocating for better social policies that will create stronger

Supporting
**KIDS IN
NEED**

communities. Through those efforts, we will show the world what success in the battle against poverty looks like, and that it can be found in the many faces of Children’s Aid.



Early Investment, **LONG-TERM IMPACT**

IN 1965, THE FEDERAL GOVERNMENT

launched the Head Start program with designs on providing critical services to children ages 3 to 5 living in poverty. The program's aim dovetailed with the Children's Aid mission, and we were soon one of the first agencies to operate Head Start in New York City.

Millions have participated in Head Start nationwide, but some critics question the program's effectiveness. Some evidence suggests that the program's benefits diminish over time, leaving those students no better off than other children who had not completed the program. While it's not possible to point to exactly one reason, the leading hypothesis is that these children go on to attend poor performing schools in low-income areas. So the schools can't continue to support the gains the children made in Head Start.

That hypothesis points to exactly why our cradle-through-college pathway is fundamental to the goal of breaking the cycle of poverty. And a new study supports our commitment to integrated services.

The study tracked the long-term progress of graduates of two of our Early Childhood programs in Washington Heights. The researchers looked at how the programs' participants fared on state standardized tests in grades 3 through 5. The critical factor at both P.S. 5 and P.S. 8 is that the programs are situated in community schools. The results were impressive: students who had gone through a Children's Aid Early Childhood program outperformed their non-Children's Aid classmates 97 percent of the time.

The students that had gone through our program had narrowed the gap that traditionally existed between the lower test scores of their district and the rest of the city.

"These results are more than encouraging," said Andy Seltzer, deputy director for Early Childhood Family Services. "Every year, we hear from families who come back to tell us how well their kids are doing. Now we have formal data to pair with the anecdotes. The stories and the data prove that Children's Aid programs are making a real difference."

At the grassroots, the appreciation and demand for our Early Childhood services is obvious. One client, Ximena, said her younger son was more prepared for kindergarten than classmates after enrolling in our Early Childhood program in 2003. And he was more prepared than his older brother, who didn't have the opportunity to enroll in our programs.

But there's more. Through our Early Childhood services, Ximena truly engaged with Christopher's education. She enrolled him in homework help through the community school, and took him to museums and other city cultural events whenever possible. The result? Christopher, 15, will take special college preparatory courses at Columbia University because of his excellent grades after taking an academic camp this summer.

"We have no doubt our Early Childhood programs can lay a hugely important foundation in a child's development," said Moria Cappio, vice president of Early Childhood. "But it's key that we build on that foundation. That's exactly what our cradle-through-college pathway is proving to do."



SHERISE PORTER

Early Childhood, P.S. 50

Sherise wrote Children's Aid a letter not long after her youngest children, twins, completed our Early Childhood program. Her letter praised all the staff she had encountered and summed up our goals and mission with all our Early Childhood services:

"This program opened up at a time that I needed childcare for my children. The best part was that it was not just any ordinary children's program, but a fundamental learning experience. The Early Childhood program at P.S. 50 is beyond outstanding in early learning. I know my children are more than prepared for this upcoming year in kindergarten."



Number of children served in Early Childhood programs in 2012-13



Number of children who will be served in 2014-15



LEILANI DAVIS

Bronx Early Childhood Center

Leilani was a quiet child when Children's Aid staff first made home visits. She also struggled with asthma.

"You are preparing the minds of precious children," said her mother, Michelle Davis. "You are their parents and their role models when they are at your schools and centers. You give them exposure to endless possibilities that some may not get in their home. You are connecting their worlds. YOU ALL TRULY ROCK!"

1,500

Youth in foster care in the Bronx received primary care through the Bronx Health Services



“If my kids weren’t here, they wouldn’t get the services they’ve needed to grow and develop.”



CARMEN GUZMAN

Early Childhood, After-School Programs, Preventive Services, P.S. 8

Carmen arrived from the Dominican Republic a mother of three with a fourth on the way—and in a troubled marriage. She came to Children’s Aid for prenatal services but got so much more: early intervention services, Early Childhood and after-school programs, and language translation. She also got mental health services as she struggled with her husband’s abuse. By the time she freed herself from the toxic relationship, Children’s Aid staff had seen how well she worked with children and offered her a job as a substitute teacher in the Early Childhood program. “If my kids weren’t here, they wouldn’t get the services they’ve needed to grow and develop,” said Carmen. “And it wasn’t just my kids. It was me, too. I can’t even express how grateful I am.”

WASHINGTON HEIGHTS

THE CHILDREN’S AID SOCIETY

400

Number of toddlers participating in the Go!Kids health and nutrition program

97%

P.S. 5/8 standardized test takers outperform district peers

Community Schools **FRONT & CENTER**

THIS SUMMER MAYOR DE BLASIO

took the first step in making good on a key campaign promise of 100 new community schools when he announced funding for the initial 40. They opened in the fall of 2014.

Like few before it, this mayoral election highlighted issues that are fundamental to the Children's Aid mission.

"Lower-income families have never faced such a steep climb out of poverty," said Drema Brown, the vice president of our School Age division. "But they're no different than any other family in that they only want what's best for their children."

The mayor has demonstrated his understanding of the impact of community schools, a strategy to organize school and community resources around student success.

Children's Aid has played a leadership role in New York City and nationally in developing the community school model, beginning with our first community schools in Washington Heights in 1992 and 1993. Our model integrated early childhood programs and comprehensive support services into elementary-level community schools.

The next 12 months stand to be pivotal in the history of community schools. Adding even more momentum, Governor Cuomo redoubled the state's investment in community schools, helping to position New York as a statewide leader in the national movement. Because of our decades of direct service experience and national implementation expertise, we are already helping the city and state develop and implement their community schools expansion.

School districts and cities nationwide—as in New York—have realized that narrow education reform efforts focused only on instructional shifts or curriculum changes are failing to produce sustained results because they ignore critical social issues. Children's Aid and other advocates in the community schools field have demonstrated broad, substantial gains in academic achievement, student and teacher attendance, and family engagement.

How have we done this? We involve families as partners with schools and community resources and tailor each community school to its neighborhood's strengths and challenges.

Community schools weave together three critical sets of supports that address the needs of the whole child:

- **A strong core instructional program** that includes rigorous curriculum, highly qualified teachers, and properly aligned assessments;
- **Expanded learning opportunities** that complement classwork, like museum visits, book and chess clubs, and summer camp;
- **Health, mental health, and social services**, such as basic preventive medical care that is often beyond the reach of those living in poverty.

"When children thrive because of community schools, the whole city prospers," said Jane Quinn, who leads our National Center for Community Schools. "A rigorous fiscal analysis conducted recently by the Finance Project at two of our sites showed that every dollar invested in the community schools yielded at least a \$10 social return on investment. We simply can't afford to ignore results like that."

We plan to make sure that no one will.



ILENE PAPPERT

Director, Goodhue Center

As you would expect of someone who has worked with children for nearly four decades, Ilene Pappert has seen change. “There are more pressures on families and children today,” she said. “We’ve had to change our programs to help meet their needs.” Such longevity has made her a pillar of the community, a role she feels lucky to have. “To be a part of people’s lives for so many years, sharing in their ups and downs and watching them grow up has been such a privilege,” she said. “I’ve gotten much more back from working for Children’s Aid than I’ve given. It’s been much more than a career. It’s given me a very meaningful life.”

\$1

Spent on services at P.S. 5 community school yielded \$10.30 in social return

\$14.80
Social return yield from \$1.00 spent on services at Salomé Ureña de Henríquez community school

“My job as a foster parent to these kids is a lot easier knowing that I have a support team at Children’s Aid behind me.”



FREDIA & JULIAN McGREW
Child Welfare and Family Services

Suffice it to say that Fredia McGrew’s happiness does not hinge upon a quiet household. In addition to her own two children, she has provided a safe, stable home to more than 20 young people in foster care, ages 3 to 19, through Children’s Aid. And she has adopted one, 15-year-old Julian.

“In our house, we are all family,” said Fredia, a paraprofessional for the city’s education board. She makes sure that they all get the social-emotional services they need, go to summer camp, and have a loving home. “My job as a foster parent to these kids is a lot easier knowing that I have a support team at Children’s Aid behind me,” said Fredia.

STATEN ISLAND

2,000

Meals served every day by Children’s Aid to participants in our Early Childhood, School Age, and Adolescence programs

9,689

Number of students who received academic and support services at a community school

THE ESPEJO BROTHERS

Mirabal Sisters Campus

Imitation is the sincerest form of flattery. Jorge Espejo's older brothers, John and Ismael, went to Turkey for Space Camp after becoming fascinated by almost anything related to science during their after-school programming at Mirabal Sisters. "They went and talked about their experiences, and it was amazing," said Jorge, 14, who got his chance at camp this summer. A week of studying robotics and aeronautics, as well as much about Turkey's culture, was an unforgettable experience that will influence his high school studies in art, science, and math as he sets his sights on college.



Positioned for **COLLEGE SUCCESS**

A COLLEGE DEGREE IS THE CAPSTONE of our *Keeping the Promise* vision. Our goal is to have every young person that comes into contact with Children's Aid set that as a reachable and real target. But no one gets a degree without first applying to college.

With that in mind, Children's Aid launched the Student Success Center at Fannie Lou Hamer Freedom High School in the Bronx in the fall of 2011. This innovative resource goes far beyond a standard school guidance office by providing a comprehensive approach to exploring all college opportunities and by coaching students for what happens next—after the acceptance letter, after arriving on campus, and after graduation.

"We want to make sure that every student at Fannie Lou has whatever it takes to make college a reality," said Greg Denizard, associate director in the Adolescence division. "In setting the Student Success Center up, we listened to what the kids were saying, what they felt like they needed to position themselves for success."

The center offers all of the things you would expect: SAT prep, tutoring assistance, college guidance and trips, and financial aid support. But it elevates the college application and execution process to an intense level, in part because so many of the youth coming through the program are among the first in their family to reach for a college education.

Take, for example, Pathway to College Success Summer Boot Camp. It is everything the words boot camp might bring to mind. About 25 rising seniors take workshops on

writing their personal essays; learn about the application process at CUNY, SUNY, and private schools; start to dig into the tangle of financial aid opportunities; and sit for 30 hours of SAT prep from a top training program in August while many other teens do everything they can to put education out of mind. And there's more. Participants enjoy team-building activities and travel around the city to some of the best cultural institutions, like the Metropolitan Museum of Art.

The results speak for themselves. In a community in which only 8 percent of adults have a college degree, 80 percent of students from the most recent graduating class submitted at least one college application. Every one of the candidates for a four-year college met financial aid priority deadlines. And the 2013 college fair brought 30 college admission representatives to campus to speak directly with Fannie Lou students.

"As soon as I started going to the Student Success Center, I felt that I was on a road to some new opportunities in life," said Denny Peña, a Fannie Lou Hamer graduate and freshman at Ithaca College (see profile on page 11). "From there I started taking my friends upstairs to the center to make sure they got the same chances."

The Student Success Center is paving the way for deserving young adults. "These young men and women have so much talent," said Denise Santana Montes, community school director at Fannie Lou Hamer. "We've got to do everything we can to make sure they take advantage of it."

DENNY PEÑA

Fannie Lou Hamer Freedom High School Graduate, Student Success Center

Denny, now a freshman at Ithaca College, is the first in his family to attend college and brings an abundance of creativity to his pursuit of a business degree. An excerpt from his winning Stern Memorial Scholarship essay:

As a seven-year-old, I remember my favorite number being four. It was my brother, my father, my mother, and me. And then one night, my father left our house. When the door shut at age seven, I was faced with this new journey to define myself—to understand what four minus one meant to me. I became loud and angry. Yet I knew I did not want to become like my father. I would have to learn how to communicate my feelings. My journey now is to become a person that the children I one day have can be proud of.

95%

Graduation rate of students in College Set Program at Fannie Lou Hamer Freedom High School

58%

Graduation rate of students in District 12 in the Bronx

BRIANNA COLLYMORE-YOUNG

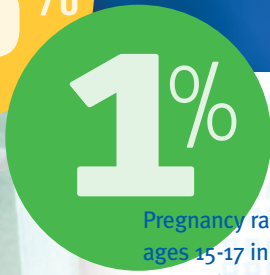
CAS-Carrera, Opportunity Charter School

The braces and the eyeglasses that Brianna wears tell a little bit about how she's benefitted from Children's Aid. But the big story isn't quite so apparent. She earned an internship through the CAS-Carrera program and landed at A Time for Children, a children's store in Manhattan, where her skills and confidence have taken off.

"I realized that I always wanted to be my own boss," said Brianna. She's one of the few employees trusted to help the store when the manager isn't there. "Every time I come to work it feels like a promotion," she said. She's planning on going out of state for college. "I want to try something different."



National pregnancy rate of African American girls ages 15-17



Pregnancy rate of African American girls ages 15-17 in CAS-Carrera Pregnancy Prevention Program

A Time for Children

“ I am the cradle-through-college pathway.
I know that our programs work because they
worked for me.”



HARLEM

CASPER LASSISTER

Director, Dunlevy Milbank Center

Casper was all of nine years old when he first walked through the door of Dunlevy Milbank Center to play basketball. It seems like he never left. “I am the cradle-through-college pathway,” said Casper. “I know that our programs work because they worked for me.” The CAS-Carrera program ultimately led to summer jobs at Hunter College. “I wasn’t even thinking about college till then,” he said. He would eventually return to Hunter, for his master of social work. And he returns to Milbank, every day, to make a difference. “Relationships with these kids mean everything,” said Casper. “That personal touch always has to be there.”

THE CHILDREN'S AID SOCIETY

1,500

Youth in foster care in the Bronx received primary care through the Bronx Health Services

11,465

Mental health visits at Children's Aid health centers

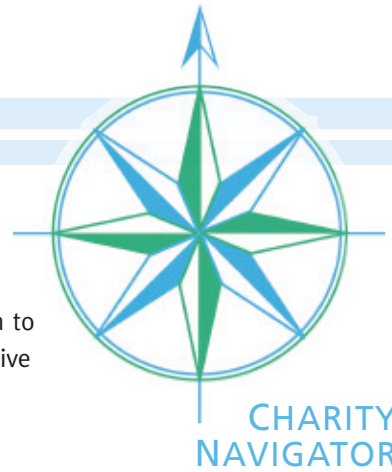
THE YEAR IN REVIEW

Across each year, all of us in the Children's Aid family are lucky to experience countless moments that see young people reach new heights. These instances spur us to work every day to have an impact on the New Yorkers living in our most underserved communities. Here are some of the highlights of another year serving the youth of New York City.

1

JULY 2013

The Children's Aid Society is the first nonprofit organization to merit a 13th consecutive four-star rating from Charity Navigator.



2

SEPTEMBER 2013

In partnership with the 1:1 Fund, the Citi Foundation, and NFL standout Justin Tuck's R.U.S.H. for Literacy organization, the CAS College Savers program launches to increase college savings and other positive financial behaviors for low-income children and their families.



3

NOVEMBER 2013

The Children's Aid Society honors then Mayor Michael Bloomberg and Children's Aid Trustee Richard Edelman at the 4th Annual *Keeping the Promise* Gala, which raised \$1.6 million.



4

DECEMBER 2013

Children's Aid opens its first school-based health clinic in Staten Island at Curtis High School, serving about 3,000 students.



5

FEBRUARY 2014

Mayor Bill de Blasio appoints former Children's Aid President and CEO Richard Buery to be his deputy mayor for strategic policy initiatives, heading up the mayor's universal pre-kindergarten and community schools initiatives.



6

MARCH 2014

The Board of Trustees approves the \$45 million Bronx Community School project, a six-story ground-up construction that will house the Children's Aid College Prep Charter School plus all community school services and activities.



7

MAY 2014

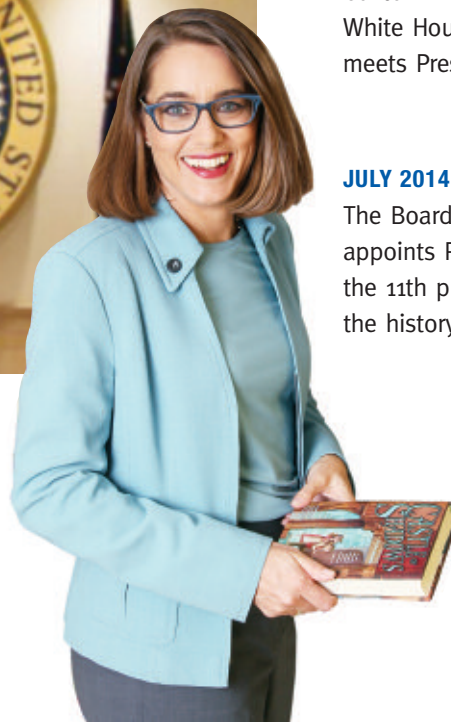
Because of her interest and success in STEM (Science, Technology, Engineering, Mathematics) activities, Jayda Collazo—a member of the Boys & Girls Club at Dunlevy Milbank Center in Harlem—travels to the White House Science Fair and meets President Barack Obama.



8

JULY 2014

The Board of Trustees appoints Phoebe Boyer to be the 11th president and CEO in the history of Children's Aid.



2014



COLLECTIVE IMPACT: South Bronx Rising Together

The South Bronx is home to the poorest congressional district in the United States, where 46 percent of people live below the federal poverty line. It is home to children who are developmentally ready for kindergarten less than half the time. And only one out of four adults who call the South Bronx home has a high school degree.

And yet it is also home to people who are proud of their community and desperately hope it sees better days. Punishing poverty has reigned for too long here. The Children's Aid Society, in partnership with Phipps Neighborhoods, realized that this lingering problem demands a new approach: collective impact.

The concept is relatively new. Leaders from parent organizations, schools, nonprofits, businesses, hospitals, and religious institutions identify the indicators of child well-being of greatest concern—and then set out to improve them.



“Collective impact requires discipline to a shared agenda and a commitment to continuous improvement by a lot of different players, and frankly it’s not easy to pull off,” said Abe Fernandez, the director of collective impact for Children’s Aid. “But we know that it can work and we are firmly committed to its success.”

In this case, “it” is South Bronx Rising Together. Backed by a \$1 million investment from JPMorgan Chase Foundation, Children’s Aid and Phipps are building a cradle-through-college and career pipeline to turn back the tide of poverty in Crotona Park and Morrisania. We are working with residents, local schools, health facilities, the courts and police, and other community-based organizations in pursuit of seven aspirational goals that, once achieved, will change what it means to live there.

“The future of the South Bronx is bright,” said Abe Fernandez. “We’re convinced.”



RESPONSE TO A CRISIS: East Harlem Explosion

On March 12, 2014, at 9:31 am, the walls at The Children’s Aid Society’s Taft Day Care Center shuddered as a thunderous rumble filled the sky. Within seconds, smoke was billowing in under the doors. The staff rushed to wedge wet towels into the gaps wondering themselves what exactly had happened while trying to keep more than 50 children calm.

Soon enough, the entire city would know: an apartment building just one avenue over from the center exploded after filling with natural gas from a leak.

Our family workers soon learned that no clients of Children’s Aid lived in the decimated building, but four families lived right next door. Twenty-three people. Fifteen children, the youngest a three-week old baby girl.

Their needs were basic. First up, shelter. “We called many hotels,” said Aissatou Barry,

who works at Taft. “We didn’t want to separate the families. They all know each other, so it would be good for them. And it would help us keep in contact with them as well.”

Through the New York Times Neediest Cases Fund, Children’s Aid managed to place all 23 people in a hotel for as long as they needed and provide sufficient groceries to get them through the ordeal.

But the thing that Cathleen Clements, who directs the Office of Client Advocacy, remembers most is what all the Taft families did in the immediate aftermath.

“They didn’t go to the firehouse or their church or their precinct,” said Cathy. “They came to us. Because the family workers and teachers are such incredible resources. And I think that says so much about what we’ve built.”

“We didn’t want to separate the families. They all know each other, so it would be good for them. And it would help us keep in contact with them as well.”



30 YEARS: At Promise, Not at Risk

It was March 1984 when 27 boys and girls agreed to come to Harlem's Dunlevy Milbank Center for the first Carrera Pregnancy Prevention Program.

By then, teen pregnancy had grown to epidemic proportions in New York City. Dr. Michael Carrera—universally known as “Doc”—had been working tirelessly for years to address this crisis, but he was frustrated and dispirited with the results.

“What I failed to recognize,” said Doc, “was that they were coming through the door with asthma and diabetes, with mental health problems, with histories of broken families and abuse and neglect. And I was talking about sex.”

Everything had to change. “The logic model changed from a singular approach to a systems approach,” said Doc. “What are the forces and factors that affect a young person?”

Doc learned something else, too. “I didn’t

prevent teen pregnancy. They did.”

Five years in, 240 youth were getting academic help, medical and mental health services, financial literacy, exposure to arts, individual lifetime sports, and sexuality education. And teen pregnancy rates for youth in the program had plummeted by half. The Robin

Hood Foundation made a sizable investment to replicate the program in 1989 and has been a significant supporter every year since. Today, nearly 5,000 young people in 12 states benefit from the Carrera program, half in New York City.

Thirty years later, we’re taking further steps to more deeply integrate the model at all of the Children’s Aid

sites that serve teens.

“Young people are at promise, they’re not at risk,” said Doc. “Young people should look at us and see reflected the worth that is in their eyes. And I think that’s what we do really well.”





Turning Youth in Care into **YOUTH AT COLLEGE**

Only one of every five youth still in foster care at the college-going age ever steps on a campus. That's about a third of the rate of youth in the general population. Graduation rates are more distressing, as studies indicate that only 3 percent of youth in care ever get their degree.

There is no single solution to this overarching problem. The causes are many, the consequences long lasting. But thanks to a generous grant from the Conrad N. Hilton Foundation, Children's Aid has been able to launch an innovative program that offers the academic supports, funding, and mentoring that can put youth in care in a position to succeed in higher education.

"This grant allows us to work with adolescents at every point on the path to higher education," said Jill Van Camp, manager of special projects in Child Welfare and Family Services. "We're working with kids in high school, through tutoring and test prep, while support-

ing our college students with education counseling and a monthly stipend for living expenses so they can focus on their goals of getting a degree and starting a career."

The program, still in its early stages, is yielding strong results:

- Two-thirds of the program participants who started college remain enrolled and in pursuit of a degree.
- Eighteen high school students have already participated in a college tour or fair, crucial events that make the possibility of a college degree seem within reach.
- 100 percent of youth who applied to either a college or vocational program were accepted, a total of 16.

"We're thrilled that so many young people are doing so well," said Jane Golden, vice president of Child Welfare and Family Services. "This program is transforming people's lives right before our eyes."

**“We're thrilled that so many young people are doing so well.
This program is transforming people's lives right before our eyes.”**

Message from the CEO

Dear Friends,



It is truly an honor and a privilege to have this letter be one of my first responsibilities as president and CEO of The Children's Aid Society.

I was part of Children's Aid once before. After graduating from college, I moved to New York City and worked on a project that launched a medical van that could travel the city and provide health services to those who needed them.

Since then, I have worked almost entirely in the nonprofit world. As a funder for the past 15 years, I have engaged with hundreds of mission-driven organizations nationwide. And I could not be more excited to join this one.

Children's Aid is doing some of the most important work in New York City today, where one out of every three children lives in poverty. It's a staggering figure—and a challenge that requires unwavering ambition and conviction. *Keeping the Promise* meets those criteria. At its foundation, it envisions a city in which birthplace does not determine destiny and aims to put a college degree—and the many advantages one brings—within the reach of all.

By integrating our programs and services, we take on the responsibility to be ready any time that a young person's path to a college degree is threatened. Children's Aid has the right people providing the right service at the right time to keep the most vulnerable young people on track for college.

Keeping the Promise is far more than a collection of services or the name of a strategy. It signals—to our clients, our staff, and to you—that this is a results-oriented organization. And that ultimately our impact is the bottom line and will drive the way that we operate.

I came here because of the commitment to that principle and to the vision that guides it. Together, we will make that vision a reality.

Thanks for all that you do,

A handwritten signature in blue ink that reads "Phoebe Boyer". The signature is fluid and cursive, with a long horizontal stroke at the end.

PHOEBE BOYER

President and Chief Executive Officer

Message from the Board Chair

Dear Friends,



There has never been a better moment for The Children's Aid Society's mission of lifting young people out of poverty. At every level of government, the education and well-being of children—especially the impoverished—are getting their due attention. And our former president and CEO, Richard Buery, left the agency in February to become deputy mayor and steer New York City's efforts on two of our flagship programs: Early Childhood classes and community schools.

It is a very exciting time.

As you know, our reach stretches far beyond these two programs. Five hundred youth are benefitting from a safe and stable home through our foster care services. Every year, more teenagers enroll in our groundbreaking CAS-Carrera program that is proven to dramatically reduce pregnancies and youth violence. Hundreds of children and their families avoid emergency rooms because they are able to get preventive care in one of our health facilities in New York City's most underserved neighborhoods—Harlem, Washington Heights, the South Bronx, and northern Staten Island. And still more can see a dentist, a social worker, or a therapist.

We do all of this and much more because of your generous investment in Children's Aid and the vision of a better New York City.

We have never been better at improving the lives of New York City's neediest. But we are always looking forward, seeking ways to improve our performance and more dramatically change the lives of the youth we serve. It wouldn't be possible without a staff that is firmly committed to our *Keeping the Promise* vision and our continuing efforts to evaluate our results and constantly question what we do in the name of improvement. They do incredible work every day.

And they will be well served by the leadership of Phoebe Boyer, our new President and CEO. She brings a passion to our mission and a dedication to a results-oriented culture that will continue to accelerate at Children's Aid because of her deep experience.

Having officially handed over the chairmanship to Iris Abrons, I think it's the right time to say I am proud of what we have accomplished in recent years and for decades before that. And I couldn't be more excited about where we are going, and what it will mean for the children and families we serve.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Mark Edmiston', written in a cursive style.

MARK EDMISTON

Chairman, Board of Trustees

Financial Report

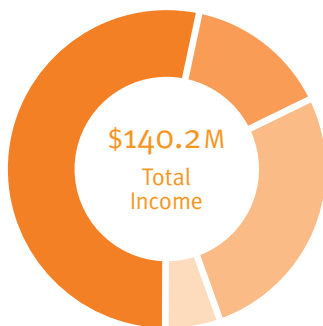
The Children's Aid Society
Unconsolidated Statement of Activities
for fiscal years ended

	June 30, 2014 (Unaudited)	June 30, 2013 (Audited)
REVENUE		
Government	\$ 74,831,275	\$ 70,354,000
Private	20,508,035	20,162,000
Investments and gain on sale of property	37,157,301	39,168,000
Fees and Other	7,665,976	7,642,000
Total Revenue	\$ 140,162,587	\$ 137,326,000
EXPENSES		
Programs	\$ 104,191,811	\$ 107,402,000
Fundraising	3,352,708	3,516,000
Administration	16,414,976	10,758,000
Total Expenses	\$ 123,959,495*	\$ 121,676,000
NET ASSETS		
Net Assets—beginning	\$ 277,308,000	\$ 251,522,000
Change in net Assets	16,203,092	15,650,000
Pension related changes in net assets	38,225	10,136,000
Total Net Assets	\$ 293,549,317	\$ 277,308,000
*EXPENSES		
Adolescent (incl. Teen Pregnancy Prevention)	\$ 15,107,563	\$ 15,403,000
Child Welfare & Family Services	43,634,559	46,029,000
Early Childhood	12,832,303	11,612,000
Health & Wellness	13,666,433	14,105,000
National Center for Community Schools	1,191,130	1,410,000
School Age	17,759,824	18,843,000
Management and General Administration	16,414,976	10,758,000
Fundraising/Development	3,352,708	3,516,000
Total Expenses by Division	\$ 123,959,495	\$ 121,676,000

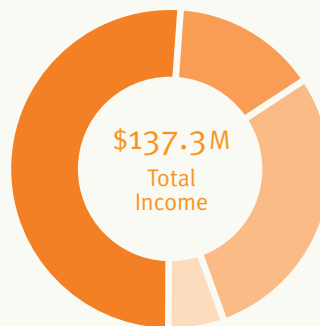
2014

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INCOME

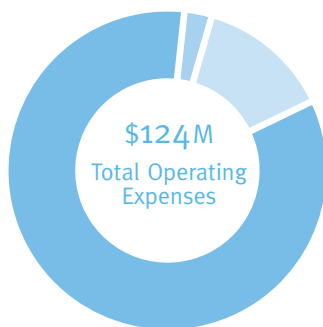


Government	\$ 74.8 M
Private	20.5 M
Investment	37.2 M
Fees and Other	7.7 M



Government	\$ 70.4 M
Private	20.2 M
Investment	39.2 M
Fees and Other	7.5 M

EXPENSES

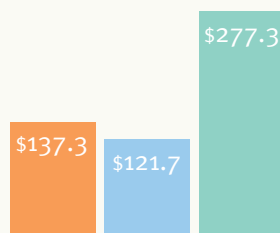
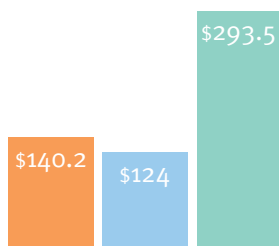


Programs	\$ 104.2 M
Fundraising	3.4 M
Administration	16.4 M



Programs	\$ 107.4 M
Fundraising	3.5 M
Administration	10.8 M

FINANCIAL ANALYSIS



Income Expenses Net Assets

Foundations, Corporations, and Associations

The Children's Aid Society thanks the following foundations, corporations, trusts, and associations for their generous support of our work during this fiscal year ending June 30, 2014. Amounts shown reflect cash gifts; multi-year pledges and pledge payments are marked as such. Family foundations not found here are listed with the Mentor's Circle.

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 * multi-year pledge received
 ** gift represents payment toward a multi-year pledge



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D O N

Tributes

One of the most personal ways to honor loved ones is to support an organization or cause that is or was close to their hearts. The Children's Aid Society received many thoughtful gifts in honor and memory of family and friends this year. We are pleased to be a part of these meaningful tributes and appreciate the true commitment of these thoughtful donors. Due to space limitations, we have included only those tributes for which Children's Aid received gifts totaling \$500 or more.

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O R S

Charles Loring Brace Society

In the spirit of Charles Loring Brace, The Children's Aid Society's founder and first president, the following friends have made lasting commitments to the children of New York City by supporting our work through their wills and life income gifts. By remembering Children's Aid in deferred gifts, members of the Brace Society pledge to help carry forward the work Brace began in the 1850s—rescuing children from the devastating impacts of poverty. We extend our utmost appreciation to these extraordinary donors, including noting those that have recently passed away.



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In Memoriam

Joan O. Benjamin
Angela Christy
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D O N

In-Kind

Children's Aid holiday parties, back-to-school drives, special events, and children's outings wouldn't be the same without the considerate gifts of goods and services, provided by our supporters. Our heartfelt thanks go to the following companies and individuals whose in-kind gifts are valued at \$500 or more.

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Brooklyn, NY 11217
Child Welfare & Family Services

**Urban Assembly Institute of Math
and Science for Young Women**
283 Adams Street
Brooklyn, NY 11201
718.722.4303
Carrera Pregnancy Prevention

MANHATTAN

Carmel Hill Project
69 West 118th Street, Suite 1W
New York, NY 10026
212.423.5806
Community Center

**Drew Hamilton Early
Learning Center**
2672 Frederick Douglass Boulevard
New York, NY 10030
212.281.9555
Early Childhood

Dunlevy Milbank Center
14-32 West 118th Street
New York, NY 10026
212.996.1716

East Harlem Center
130 East 101st Street
New York, NY 10029
212.348.2343
Community Center, Early Childhood

**Executive Headquarters at
22nd Street**
105 East 22nd Street
New York, NY 10010
212.949.4936
Administrative Offices

**Family and Youth Intervention (FYI)
Program**
60 Lafayette Street, 3C25
New York, NY 10013
212.619.0383
Child Welfare & Family Services

Fort Washington Avenue Armory
216 Fort Washington Avenue
New York, NY 10032
212.923.1803 ext. 7401
Family Wellness

Frederick Douglass Center
885 Columbus Avenue
New York, NY 10025
212.865.6337
Community Center, Early Childhood

Hope Leadership Academy
1732 Madison Avenue
New York, NY 10029
212.987.5648s / 917.492.0586
Community Center

Lord Memorial Building

150 East 45th Street
New York, NY 10017
212.949.4800
*Child Welfare & Family Services,
Health Clinic, Office of Client Advocacy*

Manhattan General Preventive Services

219 West 135 Street
New York, NY 10030
347.708.8478
Child Welfare & Family Services

Milbank Medical Center

212.369.8339
*Child Welfare & Family Services,
Community Center, Early Childhood,
Health Clinic*

Mirabal Sisters Campus

21 Jumel Place at 168th Street
New York, NY 10032
646.867.6066
Community School, Health Clinic

**National Center
for Community Schools**

475 Riverside Drive, Suite 1220
New York, NY 10115
212.569.2866
Administrative Offices

Opportunity Charter School

240 West 113th Street
New York, NY 10026
Carrera Pregnancy Prevention

P.S. 5 Ellen Lurie

3703 Tenth Avenue
New York, NY 10034
212.567.5787
*Community School, Early Childhood,
Health Clinic*

P.S. 8 Luis Belliard

465 West 167th Street
New York, NY 10032
212.740.8655
*Community School, Early Childhood,
Health Clinic*

P.S./I.S. 50 Vito Marcantonio

433 East 100th Street
New York, NY 10029
212.860.0299
Community School, Early Childhood

P.S. 152 Dyckman Valley

93 Nagle Avenue
New York, NY 10040
212.544.0221
Community School, Early Childhood

**Salomé Ureña de Henríquez Middle
Academies Campus**

4600 Broadway
New York, NY 10040
212.569.2880
Community School, Health Clinic

**Stern National Adolescent Sexuality
Training Center**

350 East 88th Street
New York, NY 10128
212.876.9716
*African American Male Initiative,
Carrera Pregnancy Prevention*

Taft Early Childhood Center

1724-26 Madison Avenue
New York, NY 10029
212.831.0556
Early Childhood

STATEN ISLAND**Curtis High School**

105 Hamilton Avenue
Staten Island, NY 10301
*Adolescence Programs,
Community School, Health Clinic*

**Family and Youth Intervention (FYI)
Program† Intensive Preventive
& Aftercare Program**

304 Prospect Avenue
Staten Island, NY 10301
347.291.8707
Child Welfare & Family Services

**Goodhue Center/William Osborn
Day Camp**

304 Prospect Avenue
Staten Island, NY 10301
718.447.2630
Community Center

I.S. 61 William A. Morris

445 Castleton Avenue
Staten Island, NY 10301
718.727.8481
Community School

Richmond Early Learning Center

159 Broadway
Staten Island, NY 10310
718.727.6660
Early Childhood

Staten Island Family Services Center

465 Villa Avenue
Staten Island, NY 10302
347.291.8600
*Adoption & Foster Care, Early Childhood,
General Preventive Services*

WESTCHESTER**Wagon Road Camp**

431 Quaker Road
Chappaqua, NY 10514
914.238.4761
Community Center

Affiliates**BRONX****BronxWorks Community Center**

1130 Grand Concourse
Bronx, NY 10456
718.508.3168
Family Rewards

DURHAM, NC**Carrera Pregnancy Prevention National
Accreditation and Training Center**

3708 Mayfair Street, Suite 310
Durham, NC 27707
*National Carrera Program
sites in the following locations:
Connecticut, Delaware, Florida, Georgia,
Illinois, Michigan, New Jersey, New Mexico,
Ohio, Oklahoma, Washington, DC,
West Virginia and Wisconsin*

MEMPHIS, TN**Memphis HOPE**

990 College Park Drive
Suite 201
Memphis, TN 38126
Family Rewards

Porter-Leath

868 North Manassas St.
Memphis, TN 38107
901.577.2500
901.577.2506 (fax)
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www.childrensaidsociety.org

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