



Children's Aid

26th Annual GOLF CLASSIC

Monday, May 5, 2025



Baltusrol

201 Shunpike Road • Springfield, NJ 07081 • Lower Course

TEAM CALLAWAY LOW GROSS TOURNAMENT

9-10:45 A Check-in, Driving Range | 11:00 A Shotgun | 4:30-6:30 P Cocktail Reception, Awards
M Opens, and Breakfast M Start M Ceremony, and Auction

Children's Aid will host its 26th Annual Golf Classic at the world-class Baltusrol Golf Club in Springfield, New Jersey. The Golf Classic brings together executive- and senior-level professionals who share a commitment to helping children and families in need. Through this event, golfers and sponsors have raised millions of dollars to support the essential work of Children's Aid.

All net proceeds support Children's Aid.

Children's Aid Leadership

Jill J. Olson
Chair of the Board

Phoebe C. Boyer
President and CEO

Golf Classic Host Committee*

Chairs

W. Mark Allen
Russel Hamilton

Jon Harrington

Committee

Clint Factor
Guy Kohles

Tom Reynolds
John Stuart

*List in formation as of January 10, 2025.

RSVP TODAY

To register, please visit ChildrensAidNYC.org/Golf-Classic or complete both sides of this form. Return form to events@ChildrensAidNYC.org or mail to Children's Aid Events Office, 117 W. 124th St., 5th FL., New York, NY 10027.

Contact Information

Name		
Title		
Company		
Name to be listed in event materials		
Address		
City	State	ZIP
Phone		
Email		
<input type="checkbox"/> If this is a corporate gift, please check here.		

Payment Information

My/Our total contribution is: \$
<input type="radio"/> Pay by credit card <input type="radio"/> Visa <input type="radio"/> Mastercard <input type="radio"/> American Express <input type="radio"/> Discover
Name on card _____
Card number _____
Expiration date _____ CVV code _____
Billing ZIP _____
Signature _____
<input type="radio"/> Enclosed is a check made payable to Children's Aid.
Your gift in excess of \$450 per golfer is tax-deductible. For Friend Sponsors, an additional \$100 for your commemorative gift is not tax-deductible. Your gift in excess of \$224 and \$27 for Youth Golf Clinic and pin sponsorships, respectively, is tax-deductible. Contributions, scholarships, tee signs, ads, and course contest sponsorships are 100% tax-deductible.
Please complete sponsorship and contribution information on reverse.



Children's Aid

26th Annual

GOLF CLASSIC



○ Presenting Sponsor \$70,000 x _____

Seven foursomes • Presenting sponsor recognition from podium • Presenting sponsor acknowledgment on major sponsor board and at registration • Company name or logo listed alongside event name on all materials the day-of the event • Cocktail reception sponsorship, inclusive of four cocktail reception-only tickets • Opportunity to distribute company-branded merchandise • Two seats on the event host committee • Premier course signage and starting tee placement • Tee and pin sponsorship* • Premier listing in all event materials, Annual Report, and social media • One "Corporate Feature" in our donor communications and social media • Linked logo on event website

○ Champion Sponsor \$30,000 x _____

Three foursomes • Champion sponsor recognition from podium and morning welcome • Champion sponsor acknowledgment on major sponsor board • Golfer breakfast sponsorship • Opportunity to distribute company-branded merchandise • One seat on event host committee • Priority course signage and starting tee placement • Tee and pin sponsorship* • Priority listing in all event materials, Annual Report, and social media • One "Corporate Feature" in our donor communications or social media • Linked logo on event website

○ Hospitality Sponsor \$18,000 x _____

Two foursomes • Beverage cart sponsorship • Opportunity to distribute company-branded merchandise • One seat on event host committee • Preferred course signage and starting tee placement • Tee or pin sponsorship* • Preferred listing in all event materials, Annual Report, and social media • Linked logo on event website

○ Classic Sponsor \$12,000 x _____

One foursome • Opportunity to distribute company-branded merchandise • One seat on event host committee • Tee sponsorship • Name or logo included on event signage at the halfway house • Listing in all event materials, Annual Report, and social media

○ Friend Sponsor \$10,000 x _____

One foursome • One seat on event host committee • Commemorative gift • Listing in all event materials, Annual Report, and social media

○ Foursome \$7,500 x _____

One foursome • Listing in Annual Report

○ Youth Golf Clinic Sponsorship \$5,000 x _____

Sponsor a golf clinic led by Baltusrol golf professionals for Children's Aid youth at the Golf Classic • Sponsor recognition during morning welcome • Name or logo on signage at driving range • Full-screen

digital ad shown during golfer breakfast and cocktail reception • Two tickets to either golfer breakfast or cocktail reception • Listing in all event materials, Annual Report, and social media

○ Course Contest Sponsorship \$2,000 x _____

Contests include *Closest to the Pin*, *On the Green*, and a *Putting Contest*. A Children's Aid staff member will contact you to confirm your preferred contest.

Name or logo included on event website and signage at the course contest

○ Pin Sponsorship* \$1,000 x _____

One pin sponsorship with your name or company logo

○ Tee Sponsorship* \$250 x _____

One tee sponsorship with your name or company logo

Ad Sponsorship

Ads will appear in our printed program and on screens during breakfast and the reception.

○ Full-page ad and full-screen ad \$1,000 x _____

○ Half-page ad and half-screen ad \$500 x _____

○ Contributions

I/We cannot attend, but wish to make a fully tax-deductible contribution in the amount of \$ _____.

Deadlines and Artwork Guidelines

Sponsors confirmed by **Friday, February 14** will be listed on our digital invitation. *Those received thereafter will appear on our website and on event materials.*

- **File Format for Logos and Signage Artwork:** Vector (EPS, AI) strongly preferred, or large, high resolution PNG or JPG with a 300+ dpi.
- **File Format for Logos for Pin Sponsorships:** EPS, AI, or other vector file required.
- **File Format for Logos or Artwork for Ad Sponsorships:** High resolution PNG or JPG with a 300+ dpi. A Children's Aid staff member will contact you to confirm ad sizes.

*Deadline for day-of event signage artwork and pin sponsorship logos is **Friday, March 28, 2025.**

Learn More

For more information about the Children's Aid Golf Classic, sponsorship opportunities, or to secure your spot, please contact Director of Events Malia Poai at events@ChildrensAidNYC.org or 212.284.4591.