

## Join Team Children's Aid Today and Support the Success of New York City's Children!

In 2016, Children's Aid began an exciting new tradition by partnering with the TCS New York City Marathon to further support the health and wellness of New Yorkers. Team Children's Aid, a charity partner of the Marathon, is a group of philanthropic runners who collectively commit to raising funds to benefit Children's Aid's mission: to help children living in poverty across New York City to succeed and thrive. Since its founding, Team Children's Aid has raised more than \$325,000.

Now in our eighth year, Children's Aid is pleased to return as a charity partner for the **2024 TCS New York City Marathon on Sunday, November 3<sup>rd</sup>**. Each year, we welcome individuals and corporate teams to join us, and regardless of how a bib is secured, either through us as a charity partner, deferral, the 9+1, or 9+\$1K Program, every dollar raised and every runner spreading the word about our mission makes a difference!

### Team Children's Aid's Benefits

To help our runners succeed, both in running 26.2 miles throughout New York City's five boroughs and in raising critical dollars to help children excel in school and beyond, Children's Aid is pleased to offer support along this exciting journey. Our runners will receive many benefits:

- ✓ Guaranteed, non-complimentary entry to the 2024 TCS New York City Marathon
- ✓ Complimentary access to a virtual training program to plan and track your progress
- ✓ Complimentary transportation to the start line courtesy of NYRR
- ✓ Fundraising support from our Development team to help you meet and surpass your goals
- ✓ Personal fundraising webpage
- ✓ 5K training run with past and current Team Children's Aid runners celebrating Global Running Day (weather-permitting)
- ✓ Team Children's Aid athletic apparel, water bottle, and other swag
- ✓ Children's Aid staff cheering for you on race day throughout the five boroughs

### Fundraising Commitment

Team Children's Aid runners must commit to fundraising a **minimum of \$3,500, due no later than Friday, October 4<sup>th</sup>**. In addition to the fundraising pledge, Team Children's Aid runners are responsible for the TCS New York City Marathon race registration fee (\$255 for NYRR Members and \$295 for non-members, no matter the country of residence).

### Already have guaranteed entry, but still want to support Children's Aid?

If you have secured your own bib through other means, but still want to fundraise for a good cause, we welcome you to join us! Runners with their own race entry commit to fundraising \$2,000 and can enjoy select Team Children's Aid perks that are listed above.

### How to Join Team Children's Aid

To run with Team Children's Aid, please contact Manager of Events Cristina Valbuena-Castor at [events@ChildrensAidNYC.org](mailto:events@ChildrensAidNYC.org) or 917.286.1531.