



Children's Aid

21st ANNUAL GOLF CLASSIC

NEW DATE

MONDAY, SEPTEMBER 21, 2020

~~Monday, May 11, 2020~~

Baltusrol Golf Club | Upper Course | 201 Shunpike Road, Springfield, NJ, 07081

TEAM CALLAWAY LOW GROSS TOURNAMENT

9-10:45^A_M

Check-in, Driving Range
Opens, and Breakfast

11:00^A_M

Shotgun
Start

4-6:00^P_M

Cocktail Reception, Awards
Ceremony, and Auction

Children's Aid will host its 21st Annual Golf Classic at the world-class Baltusrol Golf Club in Springfield, NJ, home of the 2016 PGA Championship. The Golf Classic brings together executive- and senior-level professionals who share a commitment to helping children and families in need. Through this annual event, golfers and sponsors have raised millions of dollars to support the life-changing work of Children's Aid. Following tournament play, guests are invited to enjoy a cocktail reception with carving stations and passed hors d'oeuvres, silent and live auctions, and a brief program. **All net proceeds support the young people and programs of Children's Aid.**

Poverty cannot be overcome with one service or program at a single point in time. That's why we commit to supporting children, youth, and families every step of the way.



CHILDREN'S AID GOLF CLASSIC SPONSORSHIP AND TICKET INFO ON REVERSE

JOIN US

SPONSORSHIPS, FOURSOMES, AND INDIVIDUAL TICKETS

PRESENTING SPONSOR \$50,000

Eight foursomes with premier caddies • Presenting sponsor recognition from podium • Presenting sponsor acknowledgment on major sponsor board and at registration • Opportunity to distribute company-branded merchandise • Two seats on the event host committee • Premier course signage and starting tee placement • Tee and pin sponsorship* • Premier listing in all event materials, Annual Report, and social media • One "Corporate Feature" in our newsletter and social media • Reserved seating at cocktail reception

CHAMPION SPONSOR \$25,000

Four foursomes • Champion sponsor recognition from podium • Champion sponsor acknowledgment on major sponsor board • Opportunity to distribute company-branded merchandise • One seat on event host committee • Priority course signage and starting tee placement • Tee and pin sponsorship* • Priority listing in all event materials, Annual Report, and social media • One "Corporate Feature" in our newsletter or social media

HOSPITALITY SPONSOR \$15,000

Two foursomes • Beverage cart sponsorship • Opportunity to distribute company-branded merchandise • One seat on event host committee • Preferred course signage and starting tee placement • Tee or pin sponsorship* • Preferred listing in all event materials, Annual Report, and social media

CLASSIC SPONSOR \$10,000

One foursome with premier caddies • Opportunity to distribute company-branded merchandise • One seat on event host committee • Tee sponsorship • Reserved seating at the cocktail reception • Listing in all event materials, Annual Report, and social media

FOURSOME \$6,000

One foursome • Listing in Annual Report

INDIVIDUAL GOLFER \$2,000

Individual golfer spot

PIN SPONSORSHIP* \$500

One pin sponsorship with your name or company logo

TEE SPONSORSHIP \$250

One tee sponsorship with your name or company logo



DEADLINES & ARTWORK GUIDELINES

Sponsors confirmed by **September 1** will appear on our website and on event materials.

File Format for Logos: Vector (EPS, AI) strongly preferred, or large, high-resolution PNG or JPG with a 300+ dpi.

**Deadline for pin sponsorship artwork is August 24, 2020 and requires a DST file.*

PROMOTIONAL EXPOSURE:

- Website average unique monthly visits: 18,000+
- Facebook followers: 51,000+
- Instagram followers: 2,015
- Twitter followers: 11,100
- Email subscribers: 64,000

SCHOLARSHIP FUND

Recognizing that a college education is the surest way to break the cycle of poverty, the Children's Aid Golf Classic is proud to award smart, motivated, and hard-working youth with scholarships. Your gift will put college within reach and increase their chances to learn, grow, and become leaders in their own lives. The first \$15,000 in scholarship donations will be generously matched 1:1.

FOUR-YEAR TUITION SCHOLARSHIP (Renewable) \$8,000

A donation at this level will give one student a four-year, renewable scholarship to help with tuition, further ensuring college success.

ONE-YEAR TUITION SCHOLARSHIP \$2,000

A donation at this level will give one student a one-time scholarship to help with tuition. If eligible, the student may renew this scholarship for an additional three years.

GENERAL SCHOLARSHIP \$1,000

A donation at this level will give one student a one-time scholarship to help with books, a laptop, and other necessary college expenses.

GOLF CLASSIC HOST COMMITTEE

Chair of the Board

Amy Engel Scharf

President and CEO

Phoebe C. Boyer

Host Committee Co-Chairs

W. Mark Allen

Russel Hamilton

Host Committee

Scott Alfieri

Christopher Brady

Clint Factor

Brad Gruby

Jon Harrington

Andrew S. Molloy

Stephen Powers

RESERVE YOUR SPOT

To learn more about the Children's Aid Golf Classic, sponsorship opportunities, or to secure your spot, please contact Director of Events Malia Poai, at events@ChildrensAidNYC.org or 212.284.4591 or visit

ChildrensAidNYC.org/GolfClassic

