



Children's Aid

Team Children's Aid 2020 TCS New York City Marathon

Join Team Children's Aid Today and Support the Success of New York City's Children!

In 2016, Children's Aid began an exciting new tradition by partnering with the TCS New York City Marathon to further support the health and wellness of New Yorkers. Team Children's Aid, a charity partner of the Marathon, is a group of philanthropic runners who collectively commit to raising funds to benefit Children's Aid's mission: to help children living in poverty across New York City to succeed and thrive. Since its founding, the team has raised more than \$220,000.

Now in our fifth year, Children's Aid is pleased to return as a charity partner for the **2020 TCS New York City Marathon on Sunday, November 1st**. Each year, we welcome individuals and corporate teams to join us, and regardless of how a bib is secured, either through us as a charity partner, the drawing, the 9+1, or 9+\$1K Program, every dollar raised makes a difference!

Team Children's Aid's Benefits

To help our runner's succeed, both in running 26.2 miles throughout New York City's five boroughs and in raising critical dollars to help children excel in school and beyond, Children's Aid is pleased to offer support along this exciting journey. Our runners will receive many benefits:

- ✓ Guaranteed entry to the 2020 TCS New York City Marathon
- ✓ Access to a virtual training program to plan and track your progress
- ✓ In-person and virtual fundraising support to help you meet and surpass your goals
- ✓ Personal fundraising website
- ✓ Social events to meet fellow runners
- ✓ Team Children's Aid dry-fit t-shirt, water bottle, and other swag
- ✓ Invitation to Team Children's Aid Pasta Party
- ✓ Children's Aid staff cheering for you on race day throughout the five boroughs

Fundraising Commitment

Team Children's Aid runners must commit to fundraising a **minimum of \$3,000, due no later than Thursday, October 15th**. In addition to the fundraising pledge, Team Children's Aid runners are responsible for the TCS New York City Marathon race registration fee (\$255 for NYRR Members, \$295 for non-members, and \$358 for non-U.S. residents).

Already have guaranteed entry but still want to support Children's Aid?

If you have secured your own bib through other means but still want to fundraise for a good cause, we welcome you to joins us! Runners with their own race entry can fundraise for Children's Aid and enjoy select Team Children's Aid perks.

How to Join Team Children's Aid?

To join Team Children's Aid, please contact Malia Poai at events@ChildrensAidNYC.org or 212.284.4591.