



Children's Aid

# 20<sup>th</sup> ANNUAL GOLF CLASSIC

MONDAY, MAY 13, 2019

**Baltusrol Golf Club** | 201 Shunpike Road, Springfield, NJ, 07081

## TEAM CALLAWAY LOW GROSS TOURNAMENT

**9-10:45<sup>A</sup><sub>M</sub>** Check-in, Driving Range  
Opens, and Breakfast

**11:00<sup>A</sup><sub>M</sub>** Shotgun  
Start

**4-6:00<sup>P</sup><sub>M</sub>** Cocktail Reception, Awards  
Ceremony, and Auction

Children's Aid will host its 20th Annual Golf Classic at the world-class Baltusrol Golf Club in Springfield, NJ, home of the 2016 PGA Championship. The Golf Classic brings together executive- and senior-level professionals who share a commitment to helping children and families in need. Through this annual event, golfers and sponsors have raised millions of dollars to support the life-changing work of Children's Aid. Following tournament play, guests are invited to enjoy a cocktail reception with carving stations and passed hors d'oeuvres, silent and live auctions, and a brief program. All net proceeds support the young people and programs of Children's Aid.

Poverty cannot be overcome with one service or program at a single point in time. That's why we commit to supporting children, youth, and families every step of the way.



CHILDREN'S AID GOLF CLASSIC SPONSORSHIP AND TICKET INFO ON REVERSE

**JOIN US**

## SPONSORSHIPS, FOURSOMES, AND INDIVIDUAL TICKETS

### PRESENTING SPONSOR \$50,000

Eight foursomes with premier caddies • Presenting sponsor recognition from podium and on major sponsor board • Two seats on the event host committee • Premier course signage and starting tee placement • Tee and pin sponsorship • Premier listing in all event materials, Annual Report, and social media • One "Corporate Feature" in our newsletter and social media • Two volunteer events for 10 people • Reserved seating at cocktail reception

### CHAMPION SPONSOR \$25,000

Four foursomes • Champion sponsor recognition from podium and on major sponsor board • One seat on event host committee • Priority course signage and starting tee placement • Tee or pin sponsorship • Priority listing in all event materials, Annual Report, and social media • One "Corporate Feature" in our newsletter or social media • One volunteer event for 10 people

### HOSPITALITY SPONSOR \$15,000

Two foursomes • Beverage cart sponsorship • Opportunity to provide company-branded giveaways • One seat on event host committee • Preferred course signage and starting tee placement • Tee or pin sponsorship • Preferred listing in all event materials, Annual Report, and social media

### CLASSIC SPONSOR \$10,000

One foursome with premier caddies • One seat on event host committee • Tee or pin sponsorship • Reserved seating at the cocktail reception • Listing in all event materials, Annual Report, and social media

### FOURSOME \$6,000

One foursome • Listing in Annual Report

### INDIVIDUAL GOLFER \$2,000

Individual golfer spot

### PIN SPONSORSHIP \$500

One pin sponsorship with your name or company logo  
*Deadline for pin sponsorship artwork is April 12, 2019 and requires a DST file.*

### TEE SPONSORSHIP \$250

One tee sponsorship with your name or company logo

### DEADLINES & ARTWORK GUIDELINES

Sponsors confirmed by **March 1** will be listed on our printed invitation. Those received thereafter will appear on our website and on event materials.

File Format for Logos: Vector (EPS, AI) strongly preferred, or large, high-resolution PNG or JPG with a 300+ dpi.

### PROMOTIONAL EXPOSURE:

- Website average unique monthly visits: 22,000
- Facebook followers: 47,560
- Instagram followers: 1,450
- Twitter followers: 11,111
- Email subscribers: 45,000

## SCHOLARSHIP FUND

Recognizing that a college education is the surest way to break the cycle of poverty, the Children's Aid Golf Classic is proud to award smart, motivated, and hard-working youth with scholarships. Your gift will put college within reach and increase their chances to learn, grow, and become leaders in their own lives. The first \$15,000 in scholarship donations will be generously matched 1:1.

### FOUR-YEAR TUITION SCHOLARSHIP (Renewable) \$8,000

A donation at this level will give one student a four-year, renewable scholarship to help with tuition, further ensuring college success.

### ONE-YEAR TUITION SCHOLARSHIP \$2,000

A donation at this level will give one student a one-time scholarship to help with tuition. If eligible, the student may renew this scholarship for an additional three years.

### GENERAL SCHOLARSHIP \$1,000

A donation at this level will give one student a one-time scholarship to help with books, a laptop, and other necessary college expenses.

## GOLF CLASSIC HOST COMMITTEE

### Chair of the Board

Amy Engel Scharf

### President and CEO

Phoebe C. Boyer

### Host Committee Chair

W. Mark Allen

Russel Hamilton

### Host Committee

Scott Alfieri

Christopher Brady

Clint Factor

Brad Gruby

Jon Harrington

Susan Pikitch

## Reserve Your Spot

To learn more about the Children's Aid Golf Classic, sponsorship opportunities, or to secure your spot, please contact Director of Events Malia Poai, at [events@ChildrensAidNYC.org](mailto:events@ChildrensAidNYC.org) or 212.284.4591 or visit

**[ChildrensAidNYC.org/GolfClassic](http://ChildrensAidNYC.org/GolfClassic)**