

Children's Aid Benefit

Thursday, November 7, 2019

Cocktails: 6:00 p.m. • Dinner: 7:00 p.m. • The Ziegfeld Ballroom
141 West 54th Street • New York, NY

Join us for a special evening of celebration and generosity

PROMOTIONAL EXPOSURE:

- Average unique monthly web visits: 19,000
- Facebook followers: nearly 50,000
- Twitter followers: 11,100
- Email subscribers: 64,000

I am/We are pleased to support the Children's Aid Benefit at the following level(s):

SPONSORSHIPS AND TICKETS

○ AMBASSADOR \$100,000

3 premier tables of 10 • Special recognition from podium • Premier name/logo listing in event materials, on event website, and on social media • Feature in press release • Full-screen digital ad placements

○ CHAMPION \$75,000

2 priority tables of 10 • Exclusive cocktail reception host • Special recognition from podium • Priority name/logo listing in event materials, on event website, and on social media • Full-screen digital ad placements

○ HERO \$50,000

1 prime table of 10 • Special recognition from podium • Name/logo listing in event materials, on event website, and on social media • Full-screen digital ad placements

○ MENTOR \$25,000

1 preferred table of 10 • Name listing in event materials and on event website • Half-screen digital ad placements

○ ADVOCATE \$15,000

1 table of 10 • Name listing in event materials • Half-screen digital ad placement

○ MENTOR TICKET(S) _____ x \$2,500 = \$ _____
1 seat • Name listing in digital signage

○ GENERAL TICKET(S) _____ x \$1,000 = \$ _____
1 seat

Sponsors confirmed by Monday, August 12 will be listed on our benefit invitation.

DIGITAL EVENT JOURNAL ADS*

○ HERO DIGITAL SPONSORSHIP \$5,000

Full-screen ad placements

○ MENTOR DIGITAL SPONSORSHIP \$2,500

Half-screen ad placements

○ ADVOCATE DIGITAL SPONSORSHIP \$1,500

Quarter-screen ad placement

* Digital Event Journal will be projected on screens throughout the event and be visible to more than 500 guests.

Deadline for Digital Event Journal ad copy and artwork is Friday, October 25, 2019.

Ad specifications will be emailed to you upon receipt of your order.

CONTRIBUTION

Contributions are 100% tax-deductible.
Children's Aid is a 501(c)(3) nonprofit organization.

○ I/We cannot attend, but wish to make a fully tax-deductible contribution in the amount of \$ _____.

Please complete information on reverse side. ↶

CONTACT INFORMATION

Name (☐ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☐ Mx.): _____

Company: _____

Title: _____

Name to be listed in sponsorship listings and recognition opportunities: _____

Address: _____

City: _____

State: _____

ZIP: _____

Email: _____

Phone: _____

How did you hear about us? _____

PAYMENT INFORMATION

My/Our total contribution amount is \$ _____.

Your gift in excess of \$245 per ticket is tax-deductible. Tax ID # 13-5562191.



☐ Please charge my credit card: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Name as it appears on card: _____

If company card, please list company: _____

Card number: _____

Expiration date: _____

CVV code: _____

Signature: _____

Date: _____

Billing address (if different address than above): _____

☐ **Enclosed is a check payable to Children's Aid.**

Please use enclosed envelope to mail registration to: Children's Aid Events Office • 711 Third Avenue, Suite 700 • New York, NY • 10017

For more information, please contact events@ChildrensAidNYC.org or call 212.284.4591.

Sponsorships and tickets may be purchased online at [ChildrensAidNYC.org/benefit](https://www.ChildrensAidNYC.org/benefit)



Children's Aid

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Phoebe C. Boyer

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List in formation



A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website (www.charitiesnys.com) or, upon request, by contacting the New York State Attorney General, Charities Bureau, 28 Liberty Street, New York, NY 10005, or us at 711 Third Avenue, Suite 700, New York, NY 10017. You also may obtain information on charitable organizations from the New York State Office of the Attorney General at www.charitiesnys.com or (212) 416-8401.