



Children's Aid

KEEPING THE PROMISE BENEFIT

THURSDAY, OCTOBER 18, 2018 THE ZIEGFELD BALLROOM
COCKTAILS | 6 PM + DINNER | 7 PM COCKTAIL ATTIRE 141 WEST 54TH STREET, NEW YORK, NY

Join us for a special evening of celebration and generosity

I am/We are pleased to support the Keeping the Promise Benefit at the following level(s):

SPONSORSHIPS AND TICKETS

AMBASSADOR \$100,000

3 premier tables of 10 • Special recognition from podium • Premier name/logo listing in event materials, on event website, and on social media • Feature in press release • 4 full-screen digital ad placements and listing in printed program

CHAMPION \$75,000

2 priority tables of 10 • Exclusive cocktail reception host • Special recognition from podium • Priority name/logo listing in event materials, on event website, and on social media • 4 full-screen digital ad placements and listing in printed program

HERO \$50,000

1 prime table of 10 • Special recognition from podium • Name/logo listing in event materials, on event website, and on social media • 2 full-screen digital ad placements and listing in printed program

MENTOR \$25,000

1 preferred table of 10 • Name listing in event materials and on event website • 2 half-screen digital ad placements and listing in printed program

ADVOCATE \$15,000

1 table of 10 • Name listing in event materials • 1 half-screen digital ad placement and listing in printed program

MENTOR TICKET(S) _____ x \$2,500=\$ _____
1 seat • Name listing in digital signage

GENERAL TICKET(S) _____ x \$1,000=\$ _____
1 seat

Sponsors confirmed by **Monday, July 30** will be listed on our benefit invitation.

DIGITAL EVENT JOURNAL ADS*

HERO DIGITAL SPONSORSHIP \$5,000

4 full-screen ad placements

MENTOR DIGITAL SPONSORSHIP \$2,500

2 half-screen ad placements

ADVOCATE DIGITAL SPONSORSHIP \$1,500

1 half-screen ad placement

* Digital journal will be projected on screens throughout the event and be visible to more than 500 guests.

Deadline for Digital Event Journal Ad copy and artwork is Friday, September 28, 2018.

Ad specifications will be emailed to you upon receipt of your order.

CONTRIBUTION

 Contributions are 100% tax-deductible. Children's Aid is a 501(c)(3) nonprofit organization.

I/We cannot attend, but wish to make a fully tax-deductible contribution in the amount of \$ _____ .

Please complete information on reverse side ↶

PROMOTIONAL EXPOSURE: • Average unique monthly web visits: 53,000 • Twitter followers: 11,400
• Facebook followers: more than 45,000 • Email subscribers: 16,000

CONTACT INFORMATION

Name (Mr. Mrs. Ms. Miss): _____

Company: _____

Title: _____

Name to be listed in sponsorship listings and recognition opportunities: _____

Address: _____

City: _____

State: _____

ZIP: _____

Email: _____

Phone: _____

How did you hear about us? _____

PAYMENT INFORMATION

My/Our total contribution amount is \$ _____ .

Your gift in excess of \$245 per ticket is tax-deductible. Tax ID # 13-5562191.

Please charge my credit card: VISA MasterCard American Express Discover

Name as it appears on card: _____

If company card, please list company: _____

Card number: _____

Expiration date: _____

CVV code: _____

Signature: _____

Date: _____

Billing address (if different address than above): _____

Enclosed is a check payable to Children's Aid.

Please use enclosed envelope to mail registration to: Children's Aid Events Office • 711 Third Avenue, Suite 700 • New York, NY • 10017

Sponsorships and tickets may be purchased online at ChildrensAidNYC.org/benefit



Chair of the Board

Iris Abrons

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Phoebe C. Boyer

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Tim Ryan

Benefit Committee

Phoebe Boyer and Todd Snyder

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Richard Edelman

Kim and Jeremy Goldberg

Jill Johnson and Tom Reynolds

Lane Katz

Beth and Ira Leventhal

Mediterranean Shipping Company
(USA) Inc.

Lauren Melkus

Amy and Charlie Scharf

Jennifer and Peter Wallace

List in formation

For more information, please contact events@ChildrensAidNYC.org or call 212.284.4591.