

Children's Aid 19th Annual Golf Classic

Monday, May 14, 2018

**Baltusrol Golf Club, Lower Course
201 Shunpike Road, Springfield, NJ 07081
Team Callaway Low Gross Tournament**

Children's Aid will host its 19th Annual Golf Classic at the world-class Baltusrol Golf Club in Springfield, NJ, home of the 2016 PGA Championship. The Golf Classic brings together executive- and senior-level professionals whom share a commitment to helping children and families in need. Through this annual event, golfers and sponsors have raised millions of dollars to support the life-changing work of Children's Aid. All net proceeds support the young people and programs of Children's Aid.

9:00–10:45 a.m. Check-in, Driving Range Opens, and Breakfast

11:00 a.m. Shotgun Start

4:00–6:00 p.m. Cocktail Reception, Awards Ceremony, and Auction



**Golf Classic
Host Committee**

Chair of the Board
Iris Abrons

President and CEO
Phoebe C. Boyer

Host Committee Co-Chairs
W. Mark Allen
Christopher Brady

Host Committee
Scott Alfieri
Clint Factor
Brad Gruby
Russel Hamilton
Jon Harrington
Patrick Housen
Susan Pikitch



Children's Aid
Every step of the way

Children's Aid 19th Annual Golf Classic

Sponsorships and Foursomes

\$50,000 – Presenting Sponsor

- Eight foursomes with premier caddies
- Presenting sponsor recognition from podium
- Presenting sponsor acknowledgment on major sponsor board
- Two seats on the event host committee
- Premier course signage and starting tee placement
- Tee and pin sponsorship
- Premier listing in all event materials, Annual Report, and social media
- One "Corporate Feature" in our newsletter and social media
- Two volunteer events at a Children's Aid site for 20 people
- Reserved seating at cocktail reception

\$25,000 – Champion Sponsor

- Four foursomes
- Champion sponsor recognition from podium
- Champion sponsor acknowledgment on major sponsor board
- One seat on event host committee
- Priority course signage and starting tee placement
- Tee or pin sponsorship
- Priority listing in all event materials, Annual Report, and social media
- One "Corporate Feature" in our newsletter and social media
- One volunteer event at a Children's Aid site for 20 people

\$15,000 – Hospitality Sponsor

- Two foursomes
- Beverage cart sponsorship
- Opportunity to hand out company-branded merchandise
- One seat on event host committee
- Preferred course signage and starting tee placement
- Tee or pin sponsorship
- Preferred listing in all event materials, Annual Report, and social media
- One volunteer event at a Children's Aid site for 20 people

\$10,000 – Classic Sponsor

- One foursome with premier caddies
- One seat on event host committee
- Tee or pin sponsorship
- Reserved seating at the cocktail reception
- Listing in all event materials, Annual Report, and social media

\$6,000 – Foursome

- One foursome
- Listing in Annual Report

\$2,000 – Individual Golfer

- Individual golfer spot

\$500 – Pin Sponsorship

- One pin sponsorship with your name or company logo

\$250 – Tee Sponsorship

- One tee sponsorship with your name or company logo

Reserve Your Spot

To learn more about the Children's Aid Golf Classic, sponsorship opportunities, or to secure your spot, please contact Director of Events Malia Poai at events@ChildrensAidNYC.org, 212.284.4591, or visit ChildrensAidNYC.org/golf-classic.

Sponsors confirmed by March 7 will be listed on our Golf Classic invitation.

Promotional Exposure

Average unique monthly web visits: 53,000
Facebook followers: nearly 44,000
Twitter followers: 11,300
Email subscribers: 16,000

Artwork Guidelines and Deadlines

File formats: vector (EPS, AI) strongly preferred, or large, high-resolution PNG or JPG

Print Submission Deadline: March 7, 2018
Web Submission Deadline : March 16, 2018

The Children's Aid Golf Classic Scholarship Fund

Recognizing that a college education is the surest way to break the cycle of poverty, the Children's Aid Golf Classic is proud to award smart, motivated, and hard-working youth with scholarships. Your gift will put college within reach and increase their chances to learn, grow, and become leaders in their own lives. The first \$15,000 in scholarship donations will be generously matched 1:1.

\$8,000–Four-Year Scholarship (Renewable)

- A donation at this level will give one student a four-year, renewable scholarship to help with tuition, further ensuring college success.

\$2,000–One-Year Scholarship

- A donation at this level will give one student a one-year scholarship to help with tuition. If eligible, the student may renew this scholarship for an additional three years.

\$1,000–General Scholarship

- A donation at this level will give one student a one-time scholarship to help with books, a laptop, and other necessary college expenses.



Children's Aid
Every step of the way