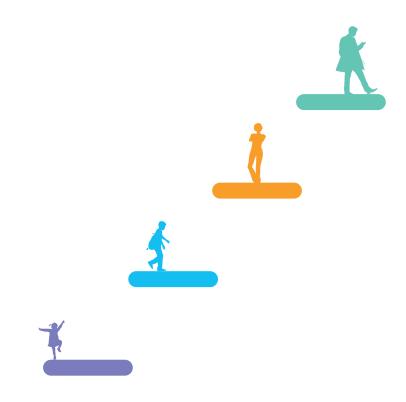
# The Children's Aid Society



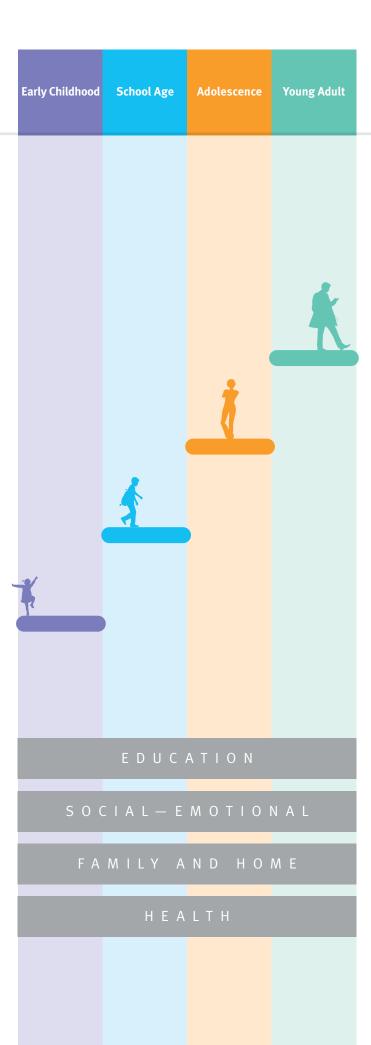
2016 Annual Report

every step of the way

# At The Children's Aid Society,

we are committed to ensuring that there are no boundaries to the aspirations of young people, no limits to their potential.

We are leading a comprehensive counterattack
on the obstacles that threaten achievement in school and life
in targeted high-needs
New York City neighborhoods.



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## Dear Friends

# We believe that all kids have limitless potential.

It's that simple. Whether a child is born in public housing in the South Bronx or in a brownstone in Brooklyn, she arrives with promise, an enormous capacity to learn, a bottomless well of curiosity, and the energy to fuse all of this into a lifetime of success. The only requirement to make it all happen is opportunity. At Children's Aid, thanks to your tremendous commitment, we are in the opportunity business.

The first steps of the childhood journey begin long before our littlest ones can stand. Once upright, their steps—both literally and figuratively—evolve from tottering and tentative to steady and more self-assured. Every now and then they will veer off course or slow, sometimes to a near halt, before erupting into an all-out sprint.

This is life for a young person—not just in our four target neighborhoods, where systemic poverty established footholds long ago, but everywhere. The same universality applies to the potential and promise of our young people. Our focus at Children's



**Phoebe C. Boyer**President and Chief Executive Officer

Aid is to make sure that no matter what step our kids take, they are always moving forward, strengthening their well-being—and that we are there whenever they need us.

Children's Aid is a professional powerhouse of solutions. We are teachers and social workers, coaches and health care providers. We know what it takes to ensure children grow up strong and healthy, and ready to thrive in school and life: excellent education and health care, social-emotional support, and strong, stable families.

In the following pages, you will read about the people we help and the programs that assist them, but these stories represent just a fraction of what happens at our more than 50 sites across New York City. For nearly 50,000 children and their families, we are a safe space, a community resource, an emergency contact. We are family.

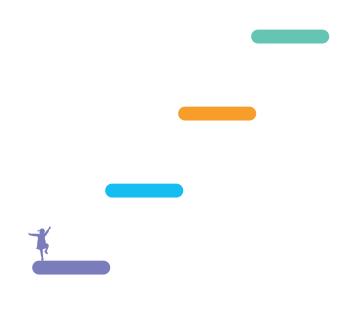
Thank you for being our partner across these tens of thousands of childhood journeys. Thank you for being there with them, and us,

# every step of the way.



**Iris Abrons**Chair, Board of Trustees

# Early Childhood



Learn, grow, and lead.

The number of words infants and toddlers hear all day long. The imaginary worlds they unlock through structured play. The confidence they build thanks to dedicated teachers. These developments are what turn possibilities like a college degree and the first day of a new career into rites of passage. Before children take their first steps, to the day they walk into their kindergarten classrooms, Children's Aid is there to make sure that all opportunities are seized.

# we have the tools



"Staff came to my home and helped me track how my baby was developing for three years."

Carmen Gonzalez found a saving grace in our Early Childhood programs as a young mother in Washington Heights. Widowed,

pregnant, and already raising an infant, Carmen was surrounded by staff that supported each of her family's needs. She was so impressed, she joined our staff so that she too could help others. All three of her kids found their strong footing by starting at Children's Aid.

Early Childhood Home Services



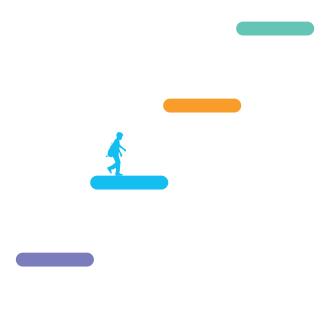


When it comes to building well-being in a child, the first weeks and months can set the course for a lifetime. At Children's Aid, we help about-to-be and new parents as early as possible and in the home, where the biggest impact at this stage is made. We stimulate social-emotional development and motor skills through weekly home visits and play groups to get each of our kids off on the right little foot.

For the school year ending June 2016, Early Childhood participants meeting or exceeding developmental milestones soared.

45<sup>%</sup> ••• 85<sup>%</sup>

# School Age



## An all-the-time experience.

As our kids reach school age, we want them to know that learning is an everywhere, all-the-time experience. Their learning doesn't stop once they leave the classroom. It reaches into the kitchen, with lessons on nutrition. Novels and history books lay out worlds not yet known. A sports team teaches strategy and cooperation. Unbound by any limiting notions of what education is, students stride out of school each day as seekers of knowledge and success.

# we provide momentum

Children's Aid staff are so giving and very flexible.
They really are in it with their hearts.

For Jillian Reyes, our Goodhue Community Center staff always went above and beyond for her family. From picking up her children from school when she worked late to providing financial support for her kids to attend camp, she says Goodhue was a lifesaver. Today, her oldest daughters volunteer at the center, and her youngest attends its after-school programs. To Jillian and her family, Goodhue is a home away from home.







**Go!Healthy** 

## When parents pick up their children on Tuesday evenings

from our Goodhue Community Center on Staten Island, they can leave with fresh, affordable produce and a recipe to whip its contents into new family favorites. The food box program, along with our dual-language cooking classes and group excursions to local farmers' markets, are part of our Go!Healthy initiative to help New York families eat smart.

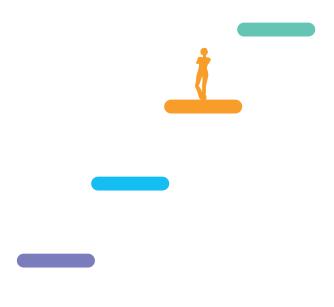


Go!Healthy is transforming our centers and community schools into neighborhood nutrition hubs, one family at a time.

50%

Half of students at risk of being chronically absent from school ended the year meeting attendance standards.

# Adolescence



### One step closer.

With every passing day, with each hour worked on a job or at an internship, the young men and women we serve are one step closer to a fulfilling, independent adulthood. But navigating the final stretch is crucial and demanding. We target our work based on individual need, be it social-emotional empowerment, reproductive health education and care, or college readiness. With each of these steps, we crystalize a vision of college, a career, and a future.

# we target our work



**Staff at our Next Generation Center helped Francisco Ramos write his first résumé**, identified him for a job at Yankee Stadium, and even translated for him during the successful interview. And he's now on the road to a GED. The attention helped Francisco see a career's worth of opportunities. When Francisco decided he wanted to jump into New York's restaurant scene, Next Gen staff opened the center's kitchen doors for the young man to sharpen his culinary skills—and future.

"Staff at the Next Generation Center supported me through all my needs and gave me good guidance.

They are like family."



The Hope Leadership Academy, in Harlem, is a small place—two floors, each about the size of a two-bedroom apartment—where big dreams take shape. College and career come into focus at this community hub where you are likely to find 50 teens at any time in pursuit of achievement. With workforce development, substance abuse awareness, community activism, and much more, Hope Leadership is a premiere example of what we want for young people. Hope Leadership Academy is a passport to opportunity and knowledge.



High school seniors in our targeted programs who were accepted into college.

# **Success Stories**



## Capstone of the journey.

Google the definition of success, and you will get more than 200 million returns. We try to keep it simple. We believe education is a key ingredient, and a college degree is often the capstone of that journey. As our young people age into adulthood, we want them to be self-sufficient. We want them to feel fulfilled. We want them to have hope, a vision for the future, and a belief in themselves.

# we keep it simple

To this day I want to make sure that I keep the tradition alive of how you reach community.

That's what Children's Aid did

for me."

# Gary Perez is with Children's

Aid every step of the way. He found mentorship

at I.S. 218 growing up in Washington Heights, and made sure to return the favor to kids in his neighborhood

after college. Many of those kids, like Ismelda, followed in his footsteps. Now the community school director at the Clara Barton campus in the Bronx, Gary continues the legacy of community building that first welcomed him through the doors of Children's Aid.

## Ismelda Cruz

joined the Children's Aid family as a student in the second grade.

Her afternoons and summers with us at Washington Heights community schools laid the foundation for what would become a career of service. Ismelda

pays forward her life-changing experiences by providing the communities we serve with the same opportunities she received. Today, she's an assistant teacher in P.S. 5's Early Childhood program, helping kids build a foundation as they take their first big steps in this world.



"I do it for the mission, for being able to provide for kids in low-income communities as Children's Aid did for me.

99

# Financial Report

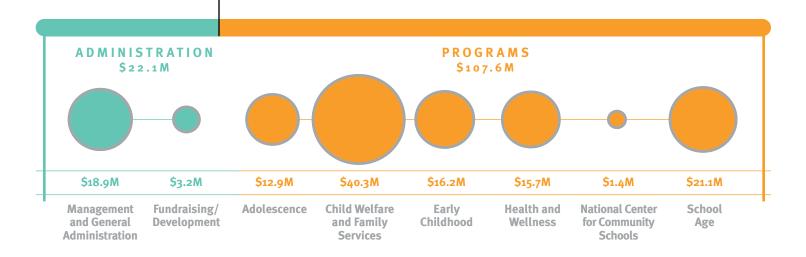
### CONSOLIDATED STATEMENT OF ACTIVITIES

(IN THOUSANDS OF DOLLARS)

	(IN THOUSANDS OF DOLLARS)	
	FY16 (audited)	FY15 (audited)
Operating Revenue and Support		
Government	\$ 80,315	\$ 79,938
Private Contributions	19,371	18,421
Gain on Sale of Property	19,771	39,176
Fees and Other Income	6,547	7,017
Board-Approved Use of Reserves	17,407	15,840
Total Operating Revenue and Support	\$ 143,411	\$ 160,392
On and the Frances		
Operating Expenses		
Program Services Adolescence	¢ 10 001	¢
	\$ 12,891	\$ 14,261
Child Welfare and Family Services	40,254	43,265
Early Childhood	16,223	15,160
Health and Wellness	15,682	14,570
National Center for Community Schools	1,384	1,262
School Age	21,117	19,115
Total Program Services	\$ 107,551	\$ 107,633
Support Services		
Management and General	18,859	16,441
Fundraising	3,200	3,123
Total Support Services	\$ 22,059	\$ 19,564
Total Operating Expenses	\$ 129,610	\$ 127,197
Change in Net Assets from Operations	\$ 13,801	\$ 33,195
Non-Operating Activities		
Investment Returns in Deficit of Amount Used	\$ (26,209)	\$ (8,800
Pension-Related Changes	(10,821)	(7,932
Change in Net Assets from Non-Operating Activities	\$ (37,030)	\$ (16,732
Change in Total Net Assets	\$ (23,229)	\$ 16,463
Net Assets – Beginning of Year	\$ 310,221	\$ 293,758
Net Assets – End of Year	\$ 286,992	\$ 310,221

Visit www.childrensaidsociety.org/about/financials for the complete FY16 financial statement.

## OPERATING EXPENSES \$129.6 M



## FROM THE CFO AND TREASURER

We are pleased to present the fiscal year 2016 audited financial statements. Children's Aid continues to have diverse revenue streams and a solid base of reserves, finishing the fiscal year on June 30, 2016, in a strong position.

We reached \$143.4 million in operating revenue for the year. This includes \$80.3 million in support from the city, state, and federal governments. Private contributions added \$19.4 million. Operating revenues also include \$19.8 million in income from one-time real estate sales as we move to align our real estate portfolio with the neighborhoods in which we work. These revenues will be reinvested in real estate in the future.

We spent \$129.6 million on operating expenses including \$107.6 million on program services. We also made significant investments in our critically important infrastructure, including information technology, talent management, and performance management. In the non-operating category, Children's Aid saw significant increases in actuarial costs for the defined-benefit plan for long-serving staff. Additionally, investments returned less than amounts used for operations under our spending policy.

Our commitment to the children of New York City remains steadfast; however, we enter 2017 with an uncertain public funding environment. Children's Aid will continue to look to expand its sources of revenue while also ensuring its reserves are well stewarded for generations to come.

Sarah A. Gillman Chief Financial Officer

Kevin J. Watson Treasurer, Board of Trustees

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The Children's Aid Society is extremely grateful to the following foundations, individuals, trusts, and estates for their generous support of our work this fiscal year ending June 30, 2016. Amounts shown reflect cash gifts of \$2,500 and more.

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#### **Tributes**

One of the most personal ways to honor loved ones is to support an organization or cause close to their hearts. The Children's Aid Society received many thoughtful gifts in honor and memory of family and friends this past year. Due to space limitations, we have included those tributes for which Children's Aid received gifts totaling \$1,000 or more.

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## **Charles Loring Brace Society**

In the spirit of Charles Loring Brace, The Children's Aid Society's founder and first president, the following friends have made lasting commitments to the children of New York City by naming us in their wills and lifetime gifts. By remembering Children's Aid in deferred gifts, members of the Brace Society pledge to carry forward the work Brace began in 1853 – providing children with the opportunities to learn, grow, and lead. We extend our utmost appreciation to these donors.

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# Locations

#### **BRONX**

**Bronx Career and College Prep** 800 Home Street

**Bronx Community School** (under construction) 1232 Southern Boulevard

**Bronx Early Childhood Center** 1515 Southern Boulevard

**Bronx Family and Youth Intervention/ General Preventive** 369 East 148th Street, 2nd floor

**Bronx Family Center** 1515 Southern Boulevard

**Bronx Health Clinic and Foster Care** 910 East 172nd Street

**Bronx Preparatory Charter School** 3872 3rd Avenue

**Bronxworks Community Center** 1130 Grand Concourse

C.S. 61 1550 Crotona Park East

**Clara Barton Campus** (P.S. 314, P.S. 458) 1550 Vyse Avenue

**Fannie Lou Hamer Freedom High School** 1001 Jennings St

Fannie Lou Hamer Freedom Middle School 1021 Jennings St

I.S. 219 3630 3rd Avenue I.S. 301

890 Caldwell Avenue **Next Generation Center** 

1522 Southern Boulevard Whitney Young, Jr. Campus (C.S. 211, I.S. 318, Children's Aid College **Prep Charter School)** 

1919 Prospect Avenue

WINGS Academy 1122 East 180th Street

#### **BROOKLYN**

**Brooklyn Family and Youth Intervention** 175 Remsen St **Brooklyn LINC** 55 Hanson Place

**Urban Assembly Institute for Math and Science for Young Women** 283 Adams Street

#### **WASHINGTON HEIGHTS**

**Fort Washington Avenue Armory** 216 Fort Washington Avenue

M.S. 328

401 West 164th Street

Mirabal Sisters Campus (I.S. 90, M.S. 319, M.S. 324) 21 Jumel Place

P.S. 5 Ellen Lurie 3703 10th Avenue

P.S. 8 Luis Belliard 465 West 167th Street

P.S. 152 Dyckman Valley 93 Nagle Avenue

Salomé Ureña Campus (I.S. 218, M.S. 322, H.S. 296)

4600 Broadway

#### **HARIFM**

**African American Male Initiative** 4 West 125th Street

**Drew Hamilton Early Learning Center** 2672 Fred Douglass Boulevard

**Dunlevy Milbank Center** 14-32 West 118th Street

**East Harlem Center** 

130 East 101st Street

**Frederick Douglass Center** 885 Columbus Avenue

**Hope Leadership Academy** 1732 Madison Avenue

**Manhattan General Preventive Services** 219 West 135th Street

**Opportunity Charter School** 

240 West 113th Street P.S./I.S. 50 Vito Marcantonio

433 East 100th Street

**Program Administrative Offices** 4 West 125th Street

**Taft Early Childhood Center** 1724 Madison Avenue

### MANHATTAN

**Executive Headquarters** 711 Third Avenue, 7th floor

**Family and Youth Intervention Program** 60 Lafayette Street, 3rd floor

Lord Memorial Building

150 East 45th Street **National Center for** 

**Community Schools** 475 Riverside Drive, Suite 1220

#### STATEN ISLAND

**Curtis High School** 

105 Hamilton Avenue, Room 116

**Goodhue Community Center** 304 Prospect Avenue

I.S. 61 William A. Morris 445 Castleton Avenue

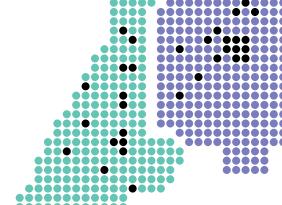
**Richmond Early Learning** Center

159 Broadway

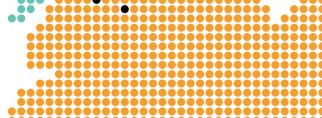
**Staten Island Family Services Center** 465 Villa Avenue

#### CHAPPAQUA, NY

**Wagon Road Camp** 431 Quaker Road







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# What makes Children's Aid so successful

is our sweeping counterattack on the obstacles that keep kids from building the solid foundation they need for their future.

And I believe that the world is starting to see that the Children's Aid approach is the right approach.

"

**Phoebe C. Boyer**President and Chief Executive Officer



The Children's Aid Society 711 Third Avenue, Suite 700, NYC 10017 212.949.4800 www.childrensaidsociety.org