

The Children's Aid Society Keeping the Promise Theory of Change

Mission: To help children living in poverty to succeed and thrive by providing comprehensive supports to children and their families in targeted high-needs New York City neighborhoods.

Theory of Change: Children's Aid has built a comprehensive continuum of services that support the needs of the whole child at every stage of development. Our end goal is to meet the needs of young people whenever their progress toward higher education is at risk so that they ultimately do attend and graduate college, the most reliable pathway out of poverty.

Implement Strategies	Provide Services	Measure Effects	Achieve Outcomes	Fulfill Mission
	collect and anal	vze data • report understanding		
Focus on high-needs NYC neighborhoods Emphasize higher education as the key to escaping poverty	 Parental engagement School Age Community schools, Children's Aid College Prep Charter School After-school programs Summer camps 	Education - % of children at grade level standards in literacy and numeracy - % of children who achieve 95% or better school attendance Social Emotional	Cognitive skill development —> Academic achievement Successful academic behaviors	
Integrate services to support whole child development	 Parent programming Adolescence Youth development programs Pregnancy prevention 	 % of children who demonstrate appropriate social emotional skills % of youth who avoid high-risk behaviors 	Social emotional skills development Avoidance of high-risk behaviors	Children living in poverty have the educational, social
Build a results oriented culture to continuously track and learn from results	- College completion - Workforce development Child Welfare and Family Services - Adoption and foster care	Health - % of children who receive primary preventive health, dental, reproductive health, and mental health services	Fulfillment of health potential Motor skills development	emotional, health, and family and home supports they need to attend
Advocate for policies and resources on behalf of children living in poverty	 Preventive programs Disconnected youth programs Client/legal advocacy Domestic violence programs 	Family and Home - % of families who have stable housing - % of parents who read to child	Safe and stable homes Families promote learning	and graduate college
	Health and Wellness - Medical/dental/mental health - Food and nutrition education	daily	_]

successes • advocate for change